



## Early Confirmed Guests

- Gayan Peiris, Head of Data and Technology, **United Nations Development Programme**
- David Cote, Chief Data Scientist, **Ciena**
- Ravi Parmeswar, VP, Head of Global Strategic Insights and Analytics, **Johnson & Johnson**
- Jason Gislason, Chief Digital Officer, **Chevron Phillips Chemical Company**
- Snehit Prabhu, Chief Data Scientist, Cancer Cell Therapy, Stanford, **Stanford Cancer Institute**
- Deepak Jose, Global Director – Demand Analytics, **Mars**
- Reena Shah, Regional Legal Advisor, Regional Compliance Lead & Market Data Privacy Officer, **Nestlé**
- Xu Cheng, Head of Business Intelligence and Insights, **Ascot Group**
- Tim Lum, Chief Data Officer, **WPP**
- David Pires, Head of Data Visualization, **Expedia Group**
- Craig Napier, Chief Data Officer, **University of Technology Sydney**
- Juan Iglesias, Chief Data Officer, **Capital Energy**
- Mark Beckwith, Director of Data Strategy and Governance, **Financial Times**
- Alex Gray, Director, Data & Insights, **Blue Light Card**
- Mohit Joshi, Head of Data Science and Engineering, **Collinson Group**
- Korri Jones, Senior Lead, Machine Learning Engineer, Enterprise Analytics, **Chick-Fil-A**
- Haroon Abbu, Digital, Data, and Analytics Vice President, **Bell And Howell**
- Edosa Odaro, Chief Data & Analytics Officer, **Tawuniya**
- Pete Williams, Director, Data & Online, **Penguin Random House**
- Krishna Karuturi, Senior Director, Computational Sciences, **The Jackson Laboratory**
- Dee Samra, Director, Data Excellence, **Liberty Global**
- Olivia Hawkins, Head of Business Consulting, EMEA, **Wunderman Thompson**
- Shree Chathanoor Seshan, Global Head of Data & Analytics, **Ortho Clinical Diagnostics**
- Joshua Peterson, Director Business Analytics, **Alsana**
- Neil Taylor, VP, Data Strategy, **Mastercard**
- Victoria Gamerman, Global head of data governance and insights, **Boehringer Ingelheim**
- Axel, Goris, Global Visual Analytics Lead, **Novartis**
- Wendy Gilbert, Deputy Director, Enterprise BI, **Bill & Melinda Gates Foundation**
- Krishna Cheriath, Chief Data and Analytics Officer, Head of Digital, **Zoetis Inc**
- Venkat Gopalan, Chief Data Officer, Chief Digital Officer & Chief Technology Officer, **Belcorp**
- Drew Buikema, Senior Business Intelligence Specialist, **Elite Transit Solutions**
- Anna Aquilina, Chief Information Security Officer, **University of Technology Sydney**
- Devshree Golecha, VP of Data, Analytics and Data Governance, **TDECU**
- Harish Nankani, Executive Director, Data & Analytics, **Merck**
- Simon Hayter, Partner & Group Head of Data, **Knight Frank**
- Patrick McGraw, Director, Global Analytics Integration, **Colgate-Palmolive**

- Alex Golbin, Chief Data Officer, **Morningstar**
- Meenal Iyer, Sr. Director, Data Science and Experimentation, **Tailored Brands**
- Roberta Hyland, Chief Data Officer, National **Student Clearing House**
- Shadaab Kanwal MBA. MISM., Executive Leader Digital, Data, and Analytics, **Charles Schwab**
- Morgan Templar, VP Information Management, **Highmark Health**
- Jason Bunce, World Wide Director, Supply Chain Analytics Enablement, **Colgate-Palmolive**
- Kate Sargent, SVP, Data & Analytics, **Collinson Group**
- Kunde Ramamoorthy Govindarajan, Director, **The Jackson Laboratory**
- Sean MacCarthy, VP of Analytics, **Good Sam**
- Matt Lovell, Global Director of Data and Insight, **Pret A Manger**
- Roger Halliday, Chief Statistician, **Scottish Government**
- Naomi Freeman, CTO/Sr. Leadership Fellow, **Women Who Code London**
- Diego Vallarino, Global Data Acquisition Manager, Group Information Services, **Coface**

Day One Global Business of Data Festival 3.0 13 <sup>th</sup> July 2022 <i>Broadcast in BST, EST, AEST &amp; SAST</i>	
9.00am	<b>NYC Studio, Interview:</b> Releasing the Full Potential of Data in your Organization.  <i>We will be kicking off the Global Business of Data Festival with a fascinating deep-dive into our guests experience in truly releasing the full potential of their data into their organization and beyond.</i>  Gayan Peiris, Head of Data and Technology, <b>United Nations Development Programme</b>
9.20am	<b>Reserved Session: Global BoD Partner</b>
9.50am	<b>NYC Studio, Panel Discussion:</b> Beyond Data Culture and into Core Company Values  <i>In this panel discussion our guests will offer their insights into what it takes to move a positive data culture into being a critical company value.</i>

	<p>Krishna Karuturi, Senior Director, Computational Sciences, <b>The Jackson Laboratory</b>  Venkat Gopalan, Chief Data Officer, Chief Digital Officer &amp; Chief Technology Officer, <b>Belcorp</b>  Alex Golbin, Chief Data Officer, <b>Morningstar</b>  Victoria Gamerman, Global head of data governance and insights, <b>Boehringer Ingelheim</b></p>
10.30am	<p><b>NYC Studio, Interview: Keeping the Customer in Cockpit</b></p> <p><i>How do we ensure the Customer's always feel in total control of their data? Within this fireside chat we will hear two perspectives from a regulation standpoint &amp; a personalized performance perspective.</i></p> <p>Ravi Parmeswar, VP, Head of Global Strategic Insights and Analytics, <b>Johnson &amp; Johnson</b></p>
10:50am	<p><b>Reserved Session: Global BoD Partner</b>  Reserved, <b>Genpact</b></p>
11.20am	<p><b>MEA, Interview: Data Privacy Awareness vs Knowledge</b></p> <p><i>Data privacy has been in the front of minds for most business users, since the rise of GDPR, but do they have good knowledge of what that means in reality? Do they understand the difference between confidential and personal data? Should all data be treated the same? How do we encourage greater collaboration, convergence, and business synergy? What benefits can a risk-based approach achieve?</i></p> <p>Reena Shah, Regional Legal Advisor, Regional Compliance Lead &amp; Market Data Privacy Officer, <b>Nestlé</b></p>
11.40am	<p><b>APAC, Fireside Chat: Data &amp; InfoSec, a Converging World</b></p> <p><i>Data is becoming part of each departments story, but for the InfoSec function few come close to how collaborative their relationships has become with the data function. During this fireside chat we will unpick what it takes to have a meaningful and successful collaboration between the two departments.</i></p> <p><b>Craig Napier</b>, Chief Data Officer, <b>University of Technology Sydney</b>  <b>Anna Aquilina</b>, Chief Information Security Officer, <b>University of Technology Sydney</b></p>
12.10pm	<p><b>NYC Studio, Interview: Communicating in Value: How to Keep Data Aligned to Dollars</b></p> <p><i>It's imperative that data is aligned at all times to the business ROI, whether that be in physical dollars or business KPI's. How do we ensure that each part of the data strategy can be pulled back to both elements? Within this interview we will hear from a global leader in how they continue to do this with each data project.</i></p>

	Krishna Cheriath, Chief Data and Analytics Officer, Head of Digital, <b>Zoetis Inc</b>	
<b>12.30pm</b>	<b>Global Day One Wrap up</b>	
	<b>Data &amp; Analytics Live USA</b>	<b>Data &amp; Analytics Live Europe</b>
<b>12.30pm</b>	<p><b>Presentation: Self-Driving Telecom, The Next Frontier of AI</b></p> <p><i>Whilst everyone is distracted by self-driving cars, our speaker joining us first for our USA track has been busy working on a fascinating project seeking to automate much of the manual/monotonous work still being done by humans within the telecommunication industry.</i></p> <p>David Cote, Chief Data Scientist, Blue Planet Division, <b>Ciena</b></p>	<p><b>Presentation: Fit for Purpose: Company Acquisition Considerations</b></p> <p><i>Acquisition due-diligence is becoming central to many organizations success. It's imperative the data function has a seat at the table, given the multi-variate consequences, including: data rights, culture/ethics, governance, localization, security, , synergies, post-acquisition integration, etc. What do we need to consider and benchmark to get this right?</i></p> <p>Neil Taylor, VP, Data Strategy, <b>Mastercard</b></p>
<b>1.00pm</b>	<b>Reserved Session, BoD Festival Partner</b>	
<b>1.30pm</b>	<p><b>Panel Discussion: Data Leadership Trends</b></p> <p><i>What are the upcoming trends in the data leadership? What does it take to be a successful data leader in 2022?</i></p> <p>Reserved, <b>Cloudera</b>  Meenal Iyer, Sr. Director, Data Science and Experimentation, <b>Tailored Brands</b>  Sean MacCarthy, VP of Analytics, <b>Good Sam</b>  Venkat Gopalan, Chief Data Officer, Chief Digital Officer &amp; Chief Technology Officer, <b>Belcorp</b></p>	<p><b>Panel Discussion: Centralized, Decentralized or Hybrid? Data Platforms for 2022</b></p> <p><i>A cookie-cutter approach is never the best method when it comes to deploying a data platform in your organization, but what lessons can we learn from today's panel in regard to the data platform they've chosen.</i></p> <p>Kate Sargent, SVP, Data &amp; Analytics, <b>Collinson Group</b>  Jason Bunce, World Wide Director, Supply Chain Analytics Enablement, <b>Colgate-Palmolive</b>  Juan Iglesias, Chief Data Officer, <b>Capital Energy</b>  Lindsay Mason, <b>MoD</b></p>
<b>2.15pm</b>	<p><b>Interview: Model Engineers, a New Role or an Extension of the Data Science Role?</b></p> <p><i>As ModelOps continues to be deployed into more organizations than ever, the decision of who looks after this process must be decided. Is</i></p>	<p><b>Interview: What Role can Geospatial Data Play in Supporting the Business?</b></p>



	<p><i>it an entirely new role, or does it form part of the data scientists' job description?</i></p> <p>Korri Jones, Senior Lead, Machine Learning Engineer, Enterprise Analytics, <b>Chick-Fil-A</b></p>	<p><i>Geospatial Data is still vastly under-utilized in many organizations and Industries. What can we do to encourage it's use and realize the benefits of it?</i></p> <p>Diego Vallarino, Global Data Acquisition Manager, Group Information Services, <b>Coface</b></p>
<b>2.45pm</b>	<b>Reserved Session, BoD Festival Partner</b>	<b>Reserved Session, BoD Festival Partner</b>
<b>3.15pm</b>	<p><b>Panel Discussion: Governance vs Data Management, "whose job is that?"</b></p> <p><i>Increasingly for many organizations the lines between data governance and data management have become blurred. How do you decide who does what in your organization? What lessons can we learn from our expert panel in how they organize their DG &amp; DM structure.</i></p> <p>Reserved, <b>Starburst</b>  Margey Lawson, Vice President, Data Governance, Data Risk, &amp; Data Literacy, <b>Mastercard</b>  Morgan Templar, VP Information Management, <b>Highmark Health</b>  Devshree Golecha, VP of Data, Analytics and Data Governance, <b>TDECU</b></p>	<p><b>Panel Discussion: Building for Scale, Secrets to Success</b></p> <p><i>Almost every data product built must have in the back of it's mind the capability to be scaled-up. What are the successes behind building for scale, what are the risks of not considering how a project could scale?</i></p> <p>Alex Gray, Director, Data &amp; Insights, <b>Blue Light Card</b>  Mohit Joshi, Head of Data Science and Engineering, <b>Collinson Group</b>  Pete Williams, Director, Data &amp; Online, <b>Penguin Random House</b>  Nikki Miles, Head of Data &amp; Analytics, <b>MPB</b></p>
<b>4.00pm</b>	<p><b>Presentation: What Makes a Compelling Data Story?</b></p> <p><i>Storytelling as a skill is making it's way onto more and more recruitment advertisements, and is becoming a strong focus for data leaders in 2022 and beyond. But what really makes a good data story?</i></p> <p>Jason Gislason, Chief Digital Officer, <b>Chevron Phillips Chemical</b></p>	<p><b>Presentation: Humans vs Machine: How to Avoid a War on AI</b></p> <p><i>What are the best methods of combining human insight with augmented analytics? How do we ensure both elements are harmonious? What lessons can we quickly learn to ensure success?</i></p> <p>Naomi Freeman, CTO/Sr. Leadership Fellow, <b>Women Who Code London</b></p>

4.30pm	End of Day One
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Day Two Global Business of Data Festival 3.0 14 <sup>th</sup> July 2022 <i>Broadcast in BST, EST, AEST &amp; SAST</i>	
9.00am	<b>NYC Studio, Interview: Diversity topic?</b>  <b>Guest Name, Job Title, Company</b>
9.20am	<b>Reserved Session: Global BoD Partner</b>
9.40am	<b>NYC Studio, Panel Discussion: Getting Data in the Hands of the Business: Self Service Success</b>  <i>In this panel discussion our guests will offer their insights into what it takes to get the business enabled for successful self-service, whilst also weighing up the pros and cons of doing so.</i>  Patrick McGraw, Director, Global Analytics Integration, <b>Colgate-Palmolive</b> Deepak Jose, Global Director – Demand Analytics, <b>Mars</b> Harish Nankani, Executive Director, Data & Analytics, <b>Merck</b> Kunde Ramamoorthy Govindarajan, Director, <b>The Jackson Laboratory</b> Xu Cheng, Head of Business Intelligence and Insights, <b>Ascot Group</b>
10.20am	<b>NYC Studio, Interview: Data Quality Best Practices for a Sustained Improvement</b>  <i>Before we get to realize many exciting processes and technology first we must ensure our data quality is improved and at a level where there is a reduced risk of negative impacts such as bias. How can we improve our DQ in a sustainable way? What approaches have worked best?</i>  Shree Chathanoor Seshan, Global Head of Data & Analytics, <b>Ortho Clinical Diagnostics</b>
10.40am	<b>Reserved Session: Global BoD Partner</b>
11am	<b>Europe Presentation: Using Your Data Warehouse For More Than Analytics</b>  <i>In a time where resources need to be stretched, how can you be using your data warehouse for more than just analytics? What capabilities as an industry are yet to be realized? What is the future of the data warehouse?</i>

	Matt Lovell, Global Director of Data and Insight, <b>Pret A Manger</b>	
11.30am	<b>NYC Studio, Interview: AI Ethics, the Good, the Bad &amp; the Ugly</b>  <i>More leaders than ever before are grappling with creating a standard of Ethics for their organizations to follow as they begin deploying more AI models than ever before. How do you draw a line in the sand as we all seek to formalize “just because we can, doesn’t mean we should”?</i>  Haroon Abbu, Digital, Data, and Analytics Vice President, <b>Bell And Howell</b>	
11.50am	<b>MEA, Interview: Honesty is the Best Policy: When to tell the CEO no</b>  <i>The expectations when you first begin as a Data Leader the expectations of what you’re meant to deliver can be astronomical. How do you appropriately guide those expectations so that they’re ambitious but not unachievable? When is the right time to tell the CEO no?</i>  Edosa Odaro, Chief Data & Analytics Officer, <b>Tawuniya</b>	
12.10pm	<b>Global Day One Wrap up</b>	
	<b>Data &amp; Analytics Live USA</b>	<b>Data &amp; Analytics Live Europe</b>
12.15pm	<b>Presentation: Centralizing Capabilities, a Story of 1000 Excel Spreadsheets</b>  <i>The sheer number of excel spreadsheets in an organization is probably enough to make any data leader shudder. So how do we centralize capabilities to avoid duplicating work, data and analytics?</i> Wendy Gilbert, Deputy Director, Enterprise BI, <b>Bill &amp; Melinda Gates Foundation</b>	<b>Presentation: Competing with Sexy: A D&amp;A Talent Challenge</b>  <i>For many older brands it can be hard to compete with the digitally native start-ups who are working on cutting-edge projects. So how do legacy companies compete?</i>  Roger Halliday, Chief Executive Officer, <b>Research Data Scotland</b>
12.45pm	<b>Reserved Session, BoD Festival Partner</b>	<b>Reserved Session, BoD Festival Partner</b>
1.15pm	<b>Panel Discussion: Predictive Talent In 2022: Top Trends</b>  <i>As the talent market continues to be disrupted what are the biggest trends we’re noticing on the ground, and what we can do to set ourselves up for success for the near future.</i>	<b>Panel Discussion: How can we Build Agility into our Strategy?</b>  <i>If the Covid-era has taught us anything it is that those who are agile in their strategies have an easier time adapting to change. What can we do to ensure we’re as agile as we can be strategically? What are the benefits of doing so? What challenges must we still work through? How do we achieve business-buy in?</i>



	<p>Joshua Peterson, Director Business Analytics, <b>Alsana</b>  Roberta Hyland, Chief Data Officer, National <b>Student Clearing House</b>  Jasper Milliken Executive Director of Business Intelligence, <b>Colorado Permanente Medical Group</b>  Shadaab Kanwal MBA. MISM., Executive Leader Digital, Data, and Analytics, <b>Charles Schwab</b></p>	<p>Mark Beckwith, Director of Data Strategy and Governance, <b>Financial Times</b>  Tim Lum, Chief Data Officer, <b>WPP</b>  Dee Samra, Director, Data Excellence, <b>Liberty Global</b>  Olivia Hawkins, Head of Business Consulting, EMEA, <b>Wunderman Thompson</b></p>
2pm	<p><b>Fireside Chat: The Future of Data Science</b></p> <p><i>What are the top trends and interests for 2022 for Data Science? Within this fireside chat we will discuss with two experts what their view is of the future of data science</i></p> <p>Krishna Karuturi, Senior Director, Computational Sciences, <b>The Jackson Laboratory</b>  Snehit Prabhu, Chief Data Scientist, Cancer Cell Therapy, Stanford, <b>Stanford Cancer Institute</b></p>	<p><b>Fireside Chat: Controlling Data Passion: Effective Data Reporting</b></p> <p><i>Within the Covid-era many organizations saw data reporting grow exponentially. However, as leaders how do we claw back control and provide meaningful reports in a timely manner?</i></p> <p>Kate Sargent, SVP, Data &amp; Analytics, <b>Collinson Group</b>  Simon Hayter, Partner &amp; Group Head of Data, <b>Knight Frank</b></p>
2.30pm	<b>Reserved Session, BoD Festival Partner</b>	<b>Reserved Session, BoD Festival Partner</b>
3pm	<p><b>Presentation: Cloud Capability Transformation in 2022</b></p> <p><i>Within this presentation we'll hear from an expert in their adoption and transformation of their cloud capabilities and what they are seeking to capitalize on this year and beyond.</i></p> <p>Drew Buikema, Senior Business Intelligence Specialist, <b>Elite Transit Solutions</b></p>	<p><b>Fireside Chat: Best use-cases of Data Visualization</b></p> <p><i>Within this panel discussion we will understand our guests best uses of data visualization and why they were so successful. What value can excellent visualization provide? What can happen if we don't get this right?</i></p> <p>David Pires, Head of Data Visualization, <b>Expedia Group</b>  Axel Goris, Global Visual Analytics Lead, <b>Novartis</b></p>
3.30pm	<b>End of Day Two</b>	