

Media Kit

Data & Analytics

by Corinium Global Intelligence

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26

Corinium Global Intelligence
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About us

Our community brings together senior-level data, analytics, and AI leaders who are actively shaping enterprise strategy. Through events, reports, and digital engagement.

This is a highly engaged audience of decision-makers seeking practical insights, proven frameworks, and real-world use cases.

What we solve

Enterprise data, analytics, and AI leaders are under pressure to drive innovation while navigating legacy systems, fragmented data, regulatory demands, and rising expectations for measurable ROI.

Corinium helps organizations bridge the gap between strategy and execution by providing practical insights, peer-driven learning, and real-world use cases that turn data into business impact and scale AI responsibly across the enterprise.

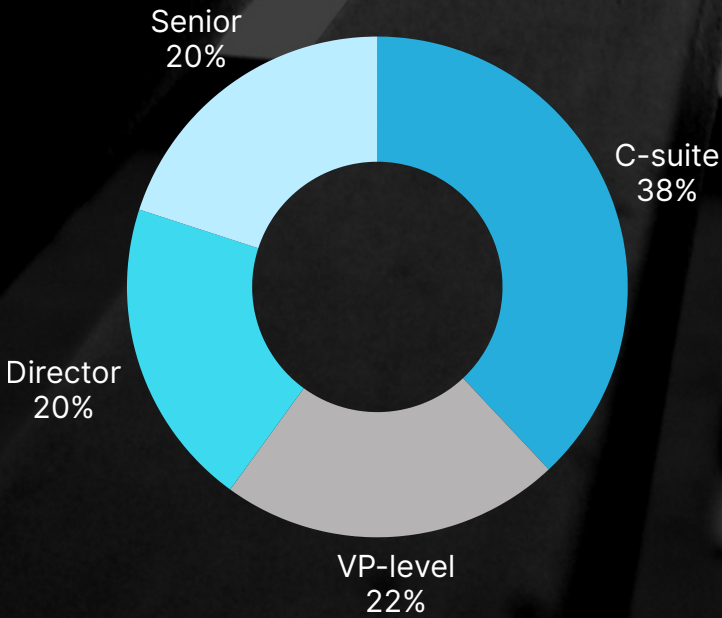
Why partner

Corinium partners with leading technology brands to drive awareness, demand generation, and thought leadership within highly targeted data and AI communities.

Our platforms enable authentic engagement with senior executives, from strategic content placements to face-to-face meetings that accelerate relationships and revenue opportunities.



@realb
www.com



100,000+

LEADING GLOBAL COMPANIES

Engaged across our data, analytics, AI, and digital transformation communities worldwide.

1M+

SENIOR EXECUTIVES

Reached through our events, research, newsletters, and digital content each year.

30,000+

CONTENT SUBSCRIBERS

Actively consuming reports, insights, webinars, and industry analysis.

150,000+

EVENT ATTENDEES

Connecting with peers and solution providers across global in-person and virtual events.

5,000+

INDUSTRY PARTNERS

Including technology leaders, consultancies, and service providers.

50+

EVENT CITIES

cross North America, Europe, and Asia-Pacific.

OUR GLOBAL COMMUNITY

Our global community is built with over 1,000,000 senior data, analytics, and AI decision-makers to whom we deliver in-depth business insights, advice, and tools to accelerate their data analytics strategy.

AUDIENCE BREAKDOWN

DEMOGRAPHICS AND STATISTICS

TOP INDUSTRIES

01

FINANCIAL SERVICES

Banks, insurers, fintechs, and investment firms leveraging data and AI to improve risk management, fraud prevention, customer experience, and regulatory compliance.

HEALTHCARE

Providers, pharma, biotech, and health tech organizations using analytics and AI to drive patient outcomes, operational efficiency, and innovation in care delivery.

02

03

RETAIL / CONSUMER GOODS

Global brands and retailers applying data-driven insights to optimize supply chains, personalize customer journeys, forecast demand, and increase profitability.

MANUFACTURING

Industrial leaders adopting AI, IoT, and advanced analytics to improve production efficiency, predictive maintenance, quality control, and sustainability.

04

WAYS TO ENGAGE



SURVEY REPORTS

Our proprietary survey reports capture real-world insights directly from senior executives and industry decision-makers.

We design, distribute, and analyze custom research to uncover trends, priorities, challenges, and investment plans across data, analytics, and AI.

EDITORIAL REPORTS

In-depth, expertly written reports that explore emerging technologies, business transformation strategies, and industry best practices.

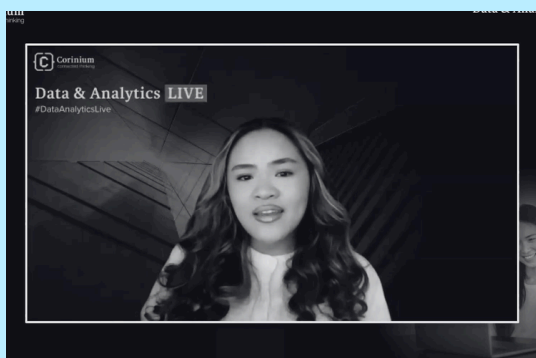
Through interviews, market analysis, and storytelling, we translate complex topics into compelling content that educates audiences and elevates partner brands.



VIRTUAL EVENTS & ROUNDTABLES

Curated online discussions bringing together senior leaders to share challenges, strategies, and real-world use cases.

These intimate formats foster peer-to-peer learning while giving partners direct access to decision-makers in a highly engaging environment.



BESPOKE EVENTS

End-to-end custom conferences built around your brand's objectives — from agenda design and speaker curation to audience acquisition and production.



AUDIENCE ACQUISITION

Targeted multi-channel campaigns leveraging our global executive community, data-driven marketing, and trusted brands. We help partners reach the right decision-makers, generate high-quality leads, and accelerate pipeline growth.

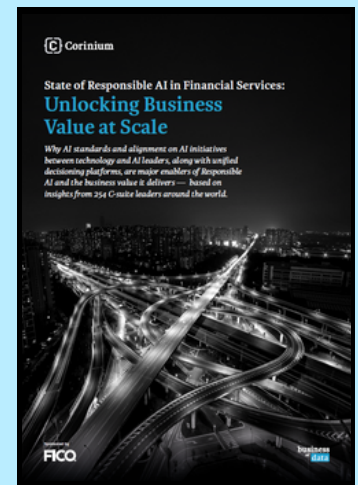
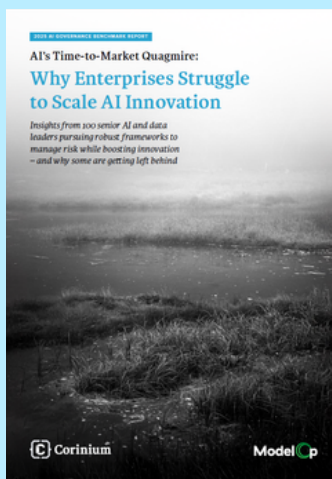
Ways to Engage Survey Reports



Survey Reports Overview

Custom research capturing insights from senior leaders to position your brand as a market authority while generating high-quality leads.

Examples:



Why Survey Reports Work

- Proprietary market data
- Strong PR & thought leadership
- High lead conversion
- Evergreen content asset

Includes

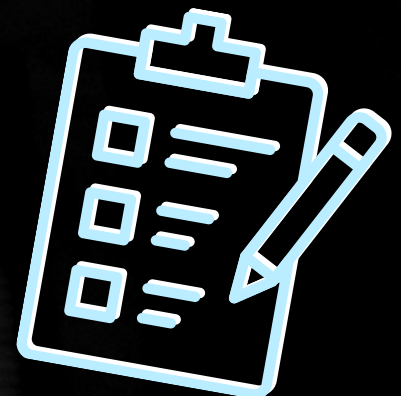
- Research design
- Writing & editing
- Graphic design
- 6-week integrated marketing plan
- Optional PR collaboration

Pricing Structure

100 Respondents | \$35,000 / £30,000

250 Respondents | \$50,000 / £45,000

*Custom Volumes Available



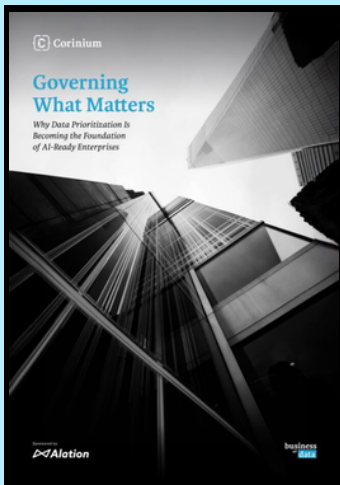


Ways to Engage Editorial Reports

Editorial Reports Overview

Insight-driven reports built from in-depth interviews with industry leaders.

Examples:



Why Editorial Reports Work

- Executive perspectives
- Faster turnaround
- Strong credibility
- Ideal for ABM campaigns

Includes

- 3–5 executive interviews
- Written report
- Designed asset
- Lead generation campaign



Pricing

\$25,000 / £20,000

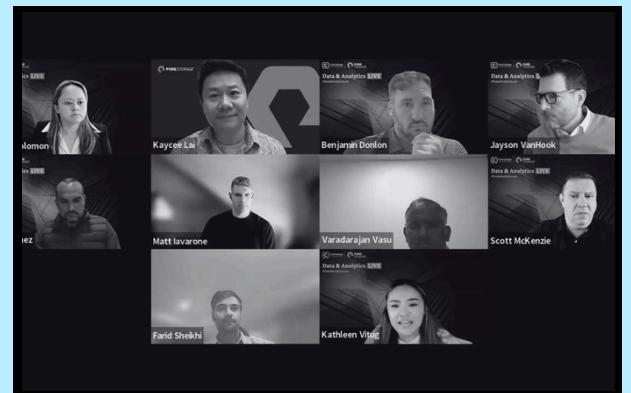
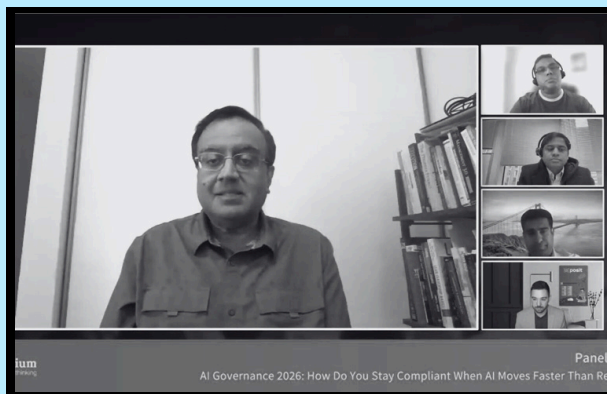
Ways to Engage Custom Webinars



Custom Webinars Overview

Live or recorded sessions with industry experts delivering thought leadership and lead generation.

Examples:



Why Custom Webinars Work

- Scalable reach
- Highly targeted audience
- Qualified leads
- Content repurposing

Includes

Targeted Audience Recruitment
Full-Service Production
Executive Moderation Support
Post-Event Lead Reporting

Pricing

- 1 webinar** — \$25,000 / £22,000
- 2 webinars** — \$22,500 each / £20,000
- 3+ webinars** — \$20,000 each / £18,000



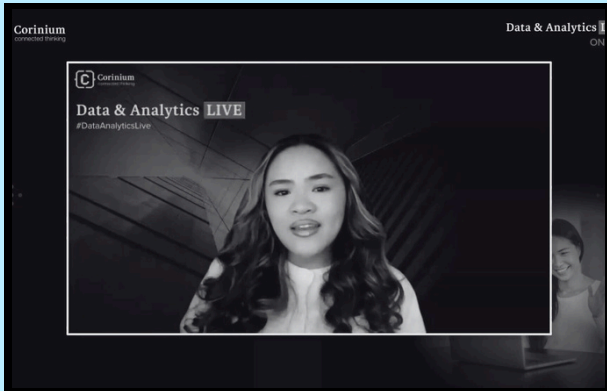


Ways to Engage Virtual Events

Virtual Events & Roundtables Overview

High-impact digital experiences bringing together senior executives for discussion and insight.

Examples:



Why Virtual Events Work

- Scalable Executive Reach
- High-Intent Engagement
- Cost-Efficient Activation
- Global Audience Access

Includes

- Curated Audience Recruitment
- Full-Service Event Production
- Live Moderation Support
- Post-Event Lead Reporting



Pricing

Full Custom Virtual Events:

\$30,000–\$50,000 / £30,000–£50,000

Virtual Roundtables:

One — \$30,000 / £25,000

Two — \$28,000 / £22,500

Three+ — \$25,000 / £20,000

Add-Ons:

Live illustrator — \$5,000 / £4,000

Podcast episode — \$5,000 / £5,000

Ways to Engage In-Person Events



In-Person Executive Roundtables

Private, curated dinners, lunches, or breakfasts with senior leaders.

Examples:



Why They Work

- Deep relationship building
- Senior-level conversations
- High-value leads

Includes

Curated Executive Guest List
Venue & Hospitality Management
Pre-Event Outreach & Briefing
Post-Event Lead Reporting

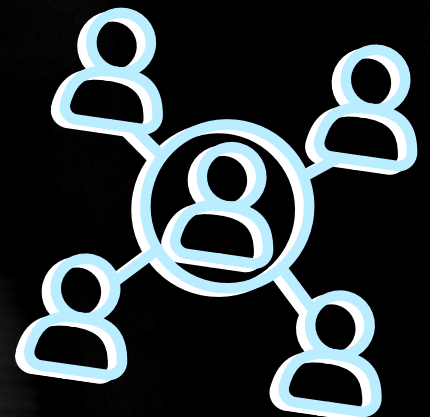
Pricing Structure

One — \$40,000 / £35,000

Two — \$37,500 / £33,000

Three+ — \$35,000 / £30,000

**Private Conference-linked Event: \$30,000 / £25,000*





Ways to Engage Bespoke Events

Bespoke Events Overview

Fully customized conferences and executive experiences.

Examples:

- Think Tanks
- Half Day Conferences
- Workshops
- Full Day Summits
- Custom Experiences



Why Bespoke Events Work

- Fully Customized Experience
- High-Impact Brand Positioning
- Deep Executive Engagement
- Strategic Market Visibility

Includes

- End-to-End Event Design
- Curated Executive Audience
- Full Production Management
- Post-Event Lead Reporting



Sample Pricing Structure

- One-Day Conference** — \$250,000 / £250,000
- Half-Day Conference** — \$150,000 / £125,000
- Think Tank & Dinner** — \$75,000 / £60,000



Ways to Engage Audience Acquisition

Audience Acquisition Overview

Targeted engagement programs to connect you with senior decision-makers.

Examples:

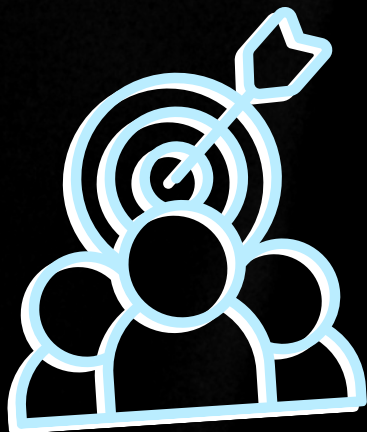


Why Audience Acquisition Works

- Highly Targeted Outreach
- Qualified Executive Access
- Accelerated Pipeline Growth
- Measurable Engagement

Includes

Custom Audience Targeting
Multi-Channel Outreach Campaign
Executive Registration Management
Detailed Lead Reporting



Pricing Structure

20 people — \$50,000 / £40,000
50 people — \$100,000 / £90,000
100 people — \$250,000 / £240,000
**(Min engagement: \$50K)*



Corinium
connected thinking



CONTACT ME TO GET STARTED!

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Book A Meeting



www.coriniumintelligence.com